

Resolve Academy

Sponsorship Proposal

**Sports Law and International
Management for Lawyers and
Sports Professionals**

Location: Armenia

Dates: October 14–18

Venue: Armenian State Institute of Physical Culture
and Sport

Format: in-person

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Introduction

Resolve Academy is committed to providing high-quality education and training in Alternative Dispute Resolution (ADR), Legal English, and deep research in ADR. As we embark on the journey of strategic development, our aim is to enhance our offerings, expand our reach, and maintain our position as a premier institution in the field. This plan outlines key objectives and strategies to achieve our goals over the next five years.

Vision



To be recognized globally as a premier institution for Alternative Dispute Resolution, Legal English proficiency, and cutting-edge research in the field.

Mission



Resolve Academy is dedicated to empowering individuals with the knowledge, skills, and expertise necessary to excel in the fields of Alternative Dispute Resolution, Legal English, and ADR research. We are committed to fostering innovation, professionalism, and excellence in every aspect of our educational programs.

STRATEGIES



Meet Our Teams



Tatevik Karapetyan

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About The Event

Sports Law and International Management for Lawyers and Sports Professionals

Course Overview:

This course provides a comprehensive introduction to sports law, focusing on both domestic and international aspects. Participants will gain insights into legal principles governing sports, regulations, dispute resolution mechanisms, and the management of legal issues in the international sports arena.

Participants will gain a comprehensive set of skills and knowledge, including:

01
Networking Opportunities:
Hands-on Experience:



02
Specialized Knowledge in Sports Law and International Management



03
Certification and Professional Recognition



Event Schedule



Resolve Academy

14
OCT



18
OCT

- ✓ Duration: 30 Hours (divided into modules)
- ✓ Lectures: Expert presentations on each module's topics.
- ✓ Case Studies: Analysis and discussion in small groups.
- ✓ Workshops: Practical exercises and simulations.
- ✓ Q&A Sessions.
- ✓ Price for course 85,000 AMD
- ✓ Early Bird: 75,000 AMD before September 15th

10 Modules

Module 1: Introduction to Sports Law

1. Overview of Sports Law: Definitions, scope, and significance.
2. Sources of Sports Law: National laws, international conventions, and regulations.
3. Key Legal Principles: Contracts, torts, intellectual property, and labor law in sports.

Module 2: Governance and Regulatory Frameworks in Sports

1. Role of Governing Bodies: FIFA, IOC, UEFA, etc.
2. Regulatory Frameworks: Anti-doping regulations, athlete eligibility rules, and disciplinary procedures.
3. Ethical Issues: Fair play, integrity, and sportsmanship

Module 3: Contracts and Negotiations in Sports

1. Athlete Contracts: Rights, obligations, and disputes.
2. Agent Representation: Role, responsibilities, and legal considerations.
3. Negotiation Strategies: Drafting and reviewing contracts.

Module 4: Dispute Resolution in Sports

1. Arbitration vs. Litigation: Pros and cons.
2. Court of Arbitration for Sport (CAS): Structure and jurisdiction.
3. Case Studies: Landmark disputes and their resolutions.

Module 5: Intellectual Property and Media Rights

1. Trademarks and Licensing: Protection of team logos, names, and merchandise.
2. Broadcasting and Media Contracts: Rights distribution and revenue sharing.
3. Digital Media: Challenges and opportunities.

10 Modules

Module 6: Employment Law in Sports

1. **Player Rights: Transfers, termination, and compensation.**
2. **Discrimination Issues: Gender, race, and disability in sports employment.**
3. **Collective Bargaining Agreements: Negotiations and legal implications.**

Module 7: International Sports Events and Regulations

1. **Hosting Major Events: Bidding processes and legal requirements.**
2. **Security and Safety: Legal obligations and risk management.**
3. **Commercial Exploitation: Sponsorship, advertising, and marketing.**

Module 8: Ethics and Governance in Sports Management

1. **Corporate Governance: Transparency and accountability.**
2. **Ethical Standards: Codes of conduct and compliance.**
3. **Risk Management: Legal implications of crisis management.**

Module 9: Case Studies and Practical Applications

1. **Real-life Scenarios: Analysis of legal issues in recent sports controversies.**
2. **Role-playing Exercises: Negotiation simulations and arbitration scenarios.**

Module 10: Future Trends and Emerging Issues

1. **Technology in Sports: Virtual reality, data analytics, and e-sports.**
2. **Globalization: Cross-border transactions and legal challenges.**
3. **Environmental Sustainability: Green initiatives and regulatory impact.**

Sponsorship Package

Benefits	Platinum Sponsor 250,000 AMD
2 Lecturer Opportunity Exclusive opportunity to deliver a 1 hour lecture on a relevant topic, showcasing your company's expertise and thought leadership.	✓
Prominent Logo Placement Logo displayed prominently on the course website, promotional emails, and all printed materials.	✓
Complimentary Booth Space Prime booth space at the course venue to engage with participants and showcase your company's products or services.	✓
Complimentary Registrations 4 complimentary course registrations, allowing your team to participate in the course and network with attendees.	✓
Acknowledgment in Press Releases and Social Media Sponsorship acknowledged in all press releases and social media announcements.	✓
Promotional Items in Giveaway Bags Opportunity to insert up to three promotional items into the giveaway bags distributed to participants	✓
Recognition at the Event Special acknowledgment during the opening and closing sessions.	✓

Sponsorship Package

Benefits	Gold Sponsor 200,000 AMD
1 Lecturer Opportunity Exclusive opportunity to deliver a 1 hour lecture on a relevant topic, showcasing your company's expertise and thought leadership.	✓
Prominent Logo Placement Logo displayed prominently on the course website, promotional emails, and all printed materials.	✓
Complimentary Booth Space Prime booth space at the course venue to engage with participants and showcase your company's products or services.	✓
Complimentary Registrations 2 complimentary course registrations, allowing your team to participate in the course and network with attendees.	✓
Acknowledgment in Press Releases and Social Media Sponsorship acknowledged in all press releases and social media announcements.	✓
Promotional Items in Giveaway Bags Opportunity to insert up to two promotional items into the giveaway bags distributed to participants	✓
Recognition at the Event Special acknowledgment during the opening and closing sessions.	✓

Sponsorship Package

Benefits	Silver Sponsor 150,000 AMD
Lecturer Opportunity Exclusive opportunity to deliver a 1 hour lecture on a relevant topic, showcasing your company's expertise and thought leadership.	X
Prominent Logo Placement Logo displayed prominently on the course website, promotional emails, and all printed materials.	✓
Complimentary Booth Space Prime booth space at the course venue to engage with participants and showcase your company's products or services.	✓
Complimentary Registrations 1 complimentary course registrations, allowing your team to participate in the course and network with attendees.	✓
Acknowledgment in Press Releases and Social Media Sponsorship acknowledged in all press releases and social media announcements.	✓
Promotional Items in Giveaway Bags Opportunity to insert up to one promotional items into the giveaway bags distributed to participants	✓
Recognition at the Event Special acknowledgment during the opening and closing sessions.	✓



**RESOLVE
ACADEMY**

**Thank you!
Hope you are
interested!**

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